



Chelsea Whittle

SENIOR GRAPHIC DESIGNER

Experience

Senior Brand Designer, Primarybid

London, Remote
[July 2024 - Present]

Promoted to Senior Designer in under a year. My role involved creating pitch materials and videos to showcase our financial technology to clients preparing for a public offering. I collaborated closely with the product team to design UI screens and prototypes of our product. Additionally, I contributed to maintaining our marketing materials, including our website and social media, and was involved in a significant rebranding project, which unfortunately hasn't been realised due to an A&M.

Midweight Designer, The 10 Group

London, Hybrid
[June 2022 - June 2024]

Starting the role as a junior designer, I swiftly advanced to a midweight designer position, where I oversee and managed junior members of the design team. My work spans both B2B and B2C clients, involving various projects such as rebranding, campaigns, reports, and social media creative. Notable clients I've collaborated with include Aira, British Gas, IWC Schaffhausen, M&S, Orlebar brown, Sage and Vodafone.

Designer, Property Branding.

London, Hybrid
[November 2021 - June 2022]

Working as the sole designer for a small brand agency, we specialised in the property industry. I was involved in the rebranding and development of various property clients, handling everything from initial consultations and research to creating brand identities and marketing materials. My goal was to help clients appear trustworthy and credible to attract capital investment. As a result, our clients have successfully raised over £65 million in investments.

Junior Designer, BUD Leaders

London, Remote
[February 2020 - November 2021]

Education

Norwich University of the Arts

BA (Hons) Photography
[2019]

UAL: Camberwell

Art & Design Foundation
[2016]

Software

[Indesign] [Illustrator]
[Photoshop] [Premiere Pro] [XD]
[Figma] [Webflow] [Wordpress]
[Google Workspace] [Slack]
[Microsoft Office]

Certificates

CalArts

Graphic Design
[2020]

CalArts

UX / UI Design
[2020]

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2025